# Mentoring Newsletter



جمعيت شبكت النساء الرائرات

Réseau de Femmes pour le Mentoring/Networking Moroccan Women Mentoring/Networking

Concept Innovateur et Pionnier au Maroc

Newsletter Mentoring N° 8 - April - June 2013

#### **Important** dates to save

- July 6<sup>th</sup>, 2013 Closing Ceremony of the «WPPL» training in partnership with the British Council Golden Tulip Farah
- July 22<sup>th</sup>, 2013 Mentoring pre-candidates meeting in Casablanca **FAUCHON Café**
- July 25<sup>th</sup>, 2013 Collective f'tour Rabat Paul Agdal, Rabat
- September 5<sup>th</sup>, 2013 Mentoring pre-candidates meeting in Rabat
- September 21<sup>th</sup>, 2013 Formation of the fifth promotion Mentoring - IRCAM
- November 23th, 24th, 2013 3<sup>rd</sup> International Forum for Mentoring / Networking Rabat

### Office meeting

- June 5<sup>th</sup>, 2013
- Several meetings : May-June

A big THANK YOU to our trainers for their commitment and dedication in order to carry out the training sessions WPPL in partnership with British Council, not to mention **CONGRATULATIONS** to our members, for their availability and loyalty.















Site web: www.moroccanmentoring.ma





The members of the **Training** committee

#### Wafâa Chafi







#### Aicha Bouhjar

Partnership Committee Representative E-mail: bouhjaraicha@yahoo.fr

#### COMMITTEE

## **Partnership**

## **CEED** (Center of Entrepreneurial and Executive Development) Rabat, March 20th, 2013

The meeting was held at the office of RFMN, March 20th, 2013 to

The meeting was held at the office of RFMN, March 20<sup>th</sup>, 2013 to discuss partnership opportunities with CEED, an American NGO that supports entrepreneurs in developing their businesses in emerging markets. The network was represented by its President

Ilham ZHIRI who met with Fatima Zahra OUKACHA, director of CEED and were attended at the start of the selection of mentors, progressive training and volunteering.

#### **IESC** (International Executive Service Corps)

Casablanca, April 2sd, 2013 - June 27th 2013

A meeting was held April 2<sup>sd</sup>, 2013 at the headquarters of the IESC for the implementation of the IESC project which were present Ilham ZHIRI, President RFMN, Elisabeth A.CAROSELLA, Manager IESC and Salwa JAAFARI Manager, Project IESC.

The IESC and RFMN thus officially signed the partnership agreement resulting in a second meeting held June 27<sup>th</sup>, 2013 at the headquarters of the IESC in the presence of Mohammed Bensouda, Director of Program and ADOPT-IESC Ilham ZHIRI .





#### National Youth Work - BIT

Rabat, May 13th, 2013

Ilham ZHIRI and Aicha BOUHJAR met with Mr. Khalil IBNYAICH the National coordinator at the International Labour Office (ILO) at a meeting held on May 13<sup>th</sup> to set common targets and their axes and modules, and in order to ensure effective partnership for employability program.

#### **British Council**

Rabat, May-June 2013

Members RFMN Ilham ZHIRI, Aicha BOUHJAR and Khadija Assari discussed at a meeting with Maryam EL HAJBI, project coordinator at the British Council, the status of Social Action Projects (SAP) status and the action Research Planning.

#### Salon Plenitude "Well-being Fair"

Casablanca, May 21st and 22sd, 2013

the RFMN had the honor to present of the association, on 21<sup>st</sup> and 22<sup>sd</sup> May 2013, at the Wellbeing Fair organized by Miss Chadia BAZGUOUI BERTHO at Villa Blanca. This first edition had the participation of professionals in order to regulate their profession. Following visits RFMN stand, the association succeeded many effective action of networking.

# ANPME - Euro-Mediterranean Charter for Enterprise in Morocco

Rabat - ANPME - June 18th, 2013

The RFMN had the honor to participate in an evaluation of the implementation of the Euro-Mediterranean Charter for Enterprise Development in Morocco meeting. It also contributed evaluating indicator Entrepreneurship training for women. Attended the meeting Mrs. Latifa Echihabi: Director General of the National Agency for the Promotion of Small and Medium Enterprise (ANPME) Mrs. Marie CORMAN: DG Enterprise and Industry, European Commission, Mr. Anthony GRIBBEN: European Foundation for Training (ETF) and Mr. Antonio Fanelli: Organization for Economic Cooperation and Development (OECD).



#### **European Investment Bank in Morocco**

Casablanca, June14th, 2013

Ilham ZHIRI, founder and president of RFMN, had the pleasure of attending, on June 14<sup>th</sup>, 2013, in the briefing on the activities of the European Investment Bank in Morocco. This meeting was held in the Spanish Chamber of Commerce and Industry at Casablanca.

#### The Financial Education Forum, organized by Visa and the Financial Times

Rabat, Jardin des roses, June 20th, 2013

Aicha BOUHJAR, responsible partnership committee and Ilham ZHIRI participated as panelists in the Financial Education Forum organized by VISA and the Financial Times to discuss initiatives to be launched for financial education through the stages-of very small enterprise, coops, and the activities generating revenues.







#### Conference «Women in Leadership in Morocco», organized by L'Oreal

Casablanca, June 24th, 2013

In order to promote the empowerment of women, L'Oreal Morocco has organized a conference for women, alongside Mr. Jean-Marc AUVERLAU, CEO of L'Oréal Morocco, to share

testimonials of strong associative activists, French, Moroccan and European parliamentarians. Ilham ZHIRI and Wafaa CHAFI participated at this conference.

Khadija Assari



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Training Committee Representative

**Training** 

## COMMITTEE

#### « Innova Project »

Rabat, April 11th, 2013

Following the signing of the agreement at the forum in 2012, with MCIN, University Sidi Mohamed Ben Abdellah Fez, Mohammed V University in Rabat Agdal, INPT, Ibn Zuhr University of Agadir, CGEM the Ministry of Higher Education, the RFMN the REEM, the RME, the AFCEM the JCIM and entrepreneurship popular Bank group Foundation, were present at the first meeting of the strategic Committee of the training module «Innova Project», and April 11th, 2013, at the headquarters of MICNT-Rabat. A steering meeting with other partners was launched.

Different stakeholders have identified a number of issues including: communication between universities and partner

organizations; Strong understanding of students vis-à-vis the innovative entrepreneurship; Non planning visits to trade fairs and exhibitions and predominance of the academic aspect of the content of the module.

In this context, the committees will be established in pilot regions to implement an action plan to deploy during the month of April by the regional representatives of the signatory partners.

A second round of training will be launched to diversify the profiles of trainers.

#### Committee meetings RFMN

Rabat, April 12th, 2013 / May 02sd, 2013

On April 12<sup>th</sup>, 2013, members of RFMN met again to discuss the framing of the action plan of the Monitoring and Evaluation Committee and the rematching groups did not succeed.

The committees met to discuss the program of training of 11<sup>th</sup>, 25<sup>th</sup> in May and June 29<sup>th</sup>.

Training Committee has indeed given the interest to adapt the program to the needs of the concept Mentoring and not duplicate a few concepts related to mentoring, and retaining only three modules of the program, namely:

- The ego (as Mentor and Mentee)
- The other
- Me and the Environment (personal project)

#### Finalization of training of trainers

Rabat, May 07th, 2013

On the agenda: validation of the training program on May 11<sup>th</sup>, discussing the status of Mentors / Mentees guides and finalization of the program of the day on May 11<sup>th</sup>, May 25<sup>th</sup> and June 29<sup>th</sup>.

#### WPPL training "Women Participation in Public Life"

IRCAM, 11th, 25th May 2013

The Active Citizens program, jointly implemented by our partner the British Council, was presented as a  $11^{\rm th}$  May 2013 as the first stop, «Discovery of Me», to discover hidden values in themselves, culture and self-identity.

«Meet the Other» was the second stop, which took place on May 25<sup>th</sup>, 2013, with the goal of helping members RFMN to gain a better ability to communicate, interact and coexist. In different environment all of which to empower women on better participation in public life.









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# Satisfaction rate of over 95% of all participants in these training



# **British Council, "Research Action"** Rabat from June 22<sup>th</sup> to 25<sup>th</sup> 2013

As part of the regional project, «The participation of women in public life,» the British Council was pleased to receive the participating members of RFMN Khadija ASSARI, Aisha BOUHJAR, Asmae HAFIDI ALAOUI, Fatima AGNAOU on training of «Research-Action «, 22th, 23<sup>th</sup>, 24<sup>th</sup> and 25<sup>th</sup> June 2013 the EGE Rabat.

#### Congress Center, June 29th, 2013

On June 29th, 2013 took place the last two stops on our WPPL training: «We and the society,» for a better understanding of the society and therefore better decisions to achieve a result with a positive impact, not only on society, but also of itself, to establish a greater participation of women in public life.

















Mariam Kenfaoui

## COMMITTEE MONITORING & EVALUATION

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#### Meeting, committee monitoring and evaluation

Rabat, April 03<sup>d</sup>, 2013

On April 3<sup>rd</sup>, 2013, the Executive Board of the Association for Women's Network Mentoring / Networking held a meeting to discuss steps to take on the Mentoring of the Action Plan of the Commission from 2013 to 2014 Monitoring and evaluation. To this end, Mariam KENFAOUI was appointed head of the commission, for better monitoring of tandems. Mariam emphasized the value

of in placing a monthly, quarterly, and semi-annual monitoring. RFMN shares with a monthly assessment for greater involvement and motivation tandems.

The result as of 30<sup>th</sup> of June is already satisfactory.

# With 85% are more than satisfied of their mentoring relationship 77

#### Matching

Rabat, April 19th, 2013

On 19<sup>th</sup> April 2013, the Office of RFMN Ilham ZHIRI, Chadia BENNIS Mariam KENFAOUI discussed the finalization of the Rematching Tandems and insisted on training of May 11<sup>th</sup>, May 25<sup>th</sup> and June 29<sup>th</sup>

In order to revitalize and motivate members wishing to become mentors.

They decided to implement a program that will define the criteria to be a Mentor, the steps to follow for the future, and the announcement of the Mentor and Mentee guides.



#### Several board meetings, Organizing Committee of the Forum

In a spirit of awareness, communication, sharing, exchange, and in order to position the women leadership in the best practices in the Mediterranean area, the board began reviewing the technical specifications and plan shares of the 3<sup>rd</sup> International

Forum for Mentoring / Networking, which will be on 23<sup>th</sup> and 24<sup>th</sup> November 2013. It will target the cooperatives wich having never participated in the Forum.



Imane Ennasri

## COMMITTEE

## COMMUNICATION

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in: Moroccan Womentoring

This Newletter is published with the support of KVINFO





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Meilleure Autonomisation des Femmes التمكين الذاتي للمرأة - Empowering Women