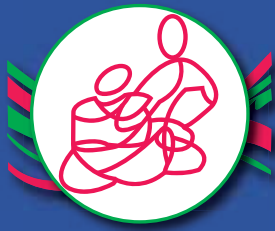


# Mentoring Newsletter



جمعية شبكة النساء للرائدات  
*Réseau de Femmes pour le Mentoring/Networking*  
*Moroccan Women Mentoring/Networking*  
Concept Innovateur et Pionnier au Maroc

Mentoring Newsletter N° 5 / July - September 2012

## Important dates to save

- **October 1<sup>st</sup> & 2<sup>nd</sup>, 2012**  
MWM participation to the BMENA Forum, Amman.
- **November 24<sup>th</sup> & 24<sup>th</sup>, 2012**  
2<sup>nd</sup> International Forum for Mentoring / Networking, Rabat.
- **December 14<sup>th</sup>, 2012**  
3<sup>rd</sup> CE3M cluster Forum Université-Entreprise, Mundiapolis University, Casablanca.
- **December 26<sup>th</sup>, 2012**  
Grand opening of the 2<sup>nd</sup> fair store of the supermarket chain "New Solidarity And Fair Stores", Mohammedia.



**Congratulations to our members for their enthusiasm and dedication!**

Ilham Zhiri  
Founding President

## Board Meetings

July 16th, 2012	Female Mentoring Agreement – Preparation of new programs and future action plans - 2 <sup>nd</sup> Forum for Mentoring in November - Miscellaneous questions
September 12th, 2012	Female Mentoring Project - Upcoming events – Action plans per committee - IRCAM partnership

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## COMMITTEE

## Partnership

### Economic and Social Council - Rabat, July 18<sup>th</sup>, 2012

Ms. Fatema Agnaou, Aicha Bouhjar and Ilham Zhiri were invited to the CES to represent the MWM, and made the following recommendations:

- Necessity to adopt a Global System Approach / as far as all areas are concerned (social, economic, political, cultural, educational, etc.) to identify priority policy areas that affect most women situation, such as: education, media, legal.
- Emphasizing on the socio-economic situation of Moroccan women and particularly empowerment mandatory for all other dimensions.

- Establishing an economic quota (Following other countries examples: Norway, Sweden, Denmark).
- Promoting women's entrepreneurship
- Emphasizing education in mind, especially in the pre-schooling level (4-7 years), and developing textbook in changing representations related to women
- Improving the image of women in the media
- Establishing a sensitizing literacy

### Boardroom of the US Embassy in Morocco - Rabat, September 14<sup>th</sup>, 2012

On September 14<sup>th</sup>, Ms. Ilham Zhiri was invited by Ms. Judith Chammas, Counsellor Minister at the US Embassy, to attend a working group session on women empowerment. 12 members of this group (leaders of civil society and staff from the embassy) were brought together to discuss issues concerning women in Morocco and women's empowerment.



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## COMMITTEE

## Training

The Training Committee has launched a new project to develop the «Mentoring Guidelines» book.

The Mentoring Guidelines is a document meant to help tandems understand the relationship between the mentor and the mentee. The guide would also develop the concept of mentoring for a better understanding within the network. The Committee is currently working on the document and will present the headings in December.

Meantime, the commission is working on development of training moduls for 2<sup>nd</sup> International Forum for Mentoring / Networking on 24 and 25 November.





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## COMMITTEE

## Networking

### Collective Ftour in Grand Comptoir - Rabat, August 7<sup>th</sup>, 2012

MWM members gathered around a ftour in Grand Comptoir restaurant in Rabat. Forty members were present in this occasion to exchange and share perspectives on how the network is evolving. This was also the occasion for the third group to meet with other members of the network.

This activity has become a ritual, the Ftour has in fact been organized three times in a row by the networking Committee during the holy month of Ramadan in a friendly and relaxed atmosphere.



**Imane Ennasri**

## COMMITTEE

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## COMMUNICATION

During this quarter, the Communication Committee has diligently redefined the communication strategy of the network. Analysis tools were put together and new communication supports have been suggested.

- **MWM Website:** The Committee relaunched work on the website and proceeded to reorganizing the committee into projects, one member per project.

- **Coffee Break:** In addition to this newsletter, the Communication Committee proposed to launch starting September the "CoffeeBreak", a monthly internal newsletter that allows

members of the MWM to share their activities. First edition of Coffee Break got launched since September 1<sup>st</sup>, 2012.

On a different note, several meetings were held to strengthen the forum organizing committee, which is an annual event taking place in November.

the communication committee will in particular be involved with the following activities:

- Prepare and disseminate press releases
- Manage relationship with the press
- Work on designing communication tools for all events and forums (Rollups, banners, brochures, posters, flyers, backgrounds, etc.).



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## COMMITTEE

## Follow up & evaluation

In order to improve the monitoring of tandems, the follow up and evaluation Committee has created a new idea dedicated exclusively to tandems. This committee is considered to be a bridging puzzle between the network and the tandems, in terms of listening, information, and monitoring the relationship between the mentor and the mentee. In fact, this sub committee will also establish a more regular and frequent follow up system through questionnaires, meetings, tandem days...



## PERSONAL

**Ilham Zhiri**

## INVITATION

**TEDx Conference** - Faculty of Science and Technology in Settat, July 7th, 2012

July 7th, Ilham Zhiri, President of the MWM was invited to speak at a Conference organized by TEDx Settat under the theme: «Willingness, Initiative, Commitment.»

In her speech about “inspiring to commitment”, Ilham Zhiri talked about the possibility of shaping a better world from a perspective that would allow any individual to reach success through leadership. Thus, the idea of commitment emerged on the surface, not only to oneself, but also social commitment. While talking about commitment, Ilham Zhiri introduced the concept of mentoring within the network used for sharing and exchange, not to mention its usefulness to support and encourage entrepreneurship and leadership.



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Réseau de Femmes pour le Mentoring/Networking  
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Meilleure Autonomisation des Femmes  
Empowering Women - التمكين الذاتي للمرأة