



NEWSLETTER MENTORING

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The 2017 second semester was marked by several important networking activities including; Networking gathering, products exhibition for women designers and founders of startups and cooperatives beneficiaries of RFMN's programs. Training on mentoring and active citizenship took place also for the benefit of women from the oriental region of Morocco.

Our activities



First Women in Business Summit organized by the AmCham

Thursday, November 2nd, 2017, Casablanca

Organized by the American Chamber of Commerce (AmCham), this first event is dedicated to women entrepreneurs "The First Women in Business Summit" organized in the framework of women empowerment. The event was an opportunity to celebrate the women entrepreneurs' successes in the civic engagement and business.

It was an occasion for women such as Ms. Hafida Lahi, founder of 50 cooperatives, Ms. Fatima Zahraa Biaz, founder of New York Lab, and many other exceptional women to share their successes stories, as well as the obstacles that constraint the development of their businesses.

Around a hundred women from different sectors participated to the five panel discussions namely: Women in education and media; Women in fair trade and social impact; Women in STEM and digital economy; Assessment of the ecosystem, Business Ethics, Incentives and challenges, and Women in business and the access to affordable financing.



RFMN participation in this event allowed our members to represent the association activities through a stand shared with two startups: "La Double Croche" and "Les Délices de Lamiaa"; both of them, are beneficiaries of RFMN's programs. It was an opportunity for these young women entrepreneurs to enlarge their network and market their products.

See more at: <http://www.moroccanmentoring.ma/firstwomenbusinesssummit>



Networking Gathering

Under the theme: “Lend Forward, How to Boost your Business.”

Saturday, November 11th, 2017, at Le Petit Rocher Restaurant, Casablanca

This friendly meeting at “Le Petit Rocher” Restaurant, gathered twenty women from different sectors around the theme “Lending Forward.”

Lending forward concept is all about receiving in the professional or any other field, with the intention of returning back later, to the same person, or generally to another person in need either consciously or unconsciously.

During the workshop, the attendees discussed the reasons that push a person to give, and why giving is beneficial for the giver himself, the receiver and for the relationships between people in general.

The causes that prevent the instinctiveness and spontaneity of the act of giving for people in general, and the Moroccan woman in particular, were also discussed. These are the results of education, culture, lack of self-confidence and competitive spirit.

These gatherings are an excellent opportunity to meet new members, develop personal network and debate and exchange on different subjects which is very important for both professional and personal development.

More information on our website: <http://www.moroccanmentoring.ma/rencontrenetworking11nov2017>



Training for Women from the Eastern Region, Under the theme:

“Mentoring for an Active Citizenship for Women of the Eastern Region.”

November 16th & 17th, 2017, CGEM, Rabat

With reference to the results of the 4th edition of the International Forum for Mentoring/Networking, organized on November 2016 in Rabat and that gathered more than 120 women presidents of cooperatives from all the regions of

Morocco, recommendations to build and strengthen women capacities of in these regions have been made. In this framework, “Réseau de Femmes pour le Mentoring/Networking” organized a two days training at the regional headquarter of CGEM Rabat, for the benefit of 11 women presidents of cooperatives and associations in the Eastern region of Morocco.

This training was provided with the support of France Embassy, “Agence de l’Oriental” and CGEM. The objective of this activity is to raise the awareness on active citizenship for women from the Eastern region through mentoring and networking as an approach for building personal capacities (self-confidence) and enhancing awareness of their responsibilities, in order to improve their personal and also their community situation on both; socio-economic and environmental levels.

This workshop ended up with an engagement of the participants to get organized under an Economic Interest Group, in order to unify their efforts in terms of products commercialization.

More information on our website: <http://www.moroccanmentoring.ma/formationfemmesoriental-nov2017>

6th Edition of the « Salon National de l'Economie Solidaire et Sociale » & 1st Edition of « Salons Tournants Maroc-Sénégal et Maroc-Côte d'Ivoire »

November 17th- 27th, 2017 - Casablanca



The events were held at TORO space in Casablanca, under the theme : “Social and Solidary Economy, and its Role in Environment Preservation and Sustainable Development”

The objectives of these events are: to promote social and solidarity economy sector at the national and African level; to develop exchange and experience sharing; to open perspectives of partnerships and product commercialization between the three countries; to promote innovation capacities of their human resources and develop their competencies in terms of management and governance.

120 exhibitors from Senegal and Ivory Coast, and more than 400 exhibitors from Morocco representing cooperatives, associations, insurance companies and social enterprises participated in the fair.

RFMN held a stand for the exhibition of cooperatives and start-ups accompanied by its programs namely “La Coopérative des Femmes Libres” and the two startups “La Double Croche” and “Exotica”; they exhibited their products and participated to the activities of the Salon. Other cooperatives from the Western Region had the opportunity to exhibit samples of their products too.



More information on our Website :

<http://www.moroccanmentoring.ma/salondeleconomiesolidaire17nov2017>



RFMN offers a chance of visibility to young creators in the Christmas Market of CAFC

December from the 7th to the 10th, 2017, CAFC, Casablanca

“Le Cercle Amical Français de Casablanca” (CAFC) organized a Christmas Market where a stand was offered to RFMN allowing its beneficiaries to exhibit their creations. This time, it’s MERAKI that exhibited her evening dresses, T-shirts and bombers with, at the same time, a modern and traditional design.

RFMN had the pleasure to represent women entrepreneurs and designers, and to encourage every person and bodies that sharing this same vision.

A special thank you goes to Ms. Amal ALAMI, without whom RFMN wouldn’t participate to the Christmas Market of the year.



More information on our Website: <http://www.moroccanmentoring.ma/marchedenoelcafc7au10dec2017>

Ouissal, the Arabo-German mentoring Program: Participation of two RFMN members this year.

December, from the 5th to the 8th, 2017

RFMN was also distinguished by the participation of two of its entrepreneur members to the Arabo-German mentoring program “Ouissal” that was initiated in 2012 by the German association “Euro-Mediterranean-Arab Association” (EMA). Thanks to this program, participants will be accompanied by a German mentor for one year during which the work will focus on the development of the business held by the mentees who will also benefit from expanding their professional network. 10 Moroccan women including RFMN members participated in the kick-off of this 4th Edition. The same women will participate next fall to the Arabo-German Women Forum; a platform for networking and exchange with many organizations in partnership with EMA.

Up coming



Mentoring Tandems Closing Ceremony

Closing and experience sharing



Networking Event

Networking & debate

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