# Mentoring Newsletter



جمعية شبكة النساء الرائدات

Réseau de Femmes pour le Mentoring/Networking Moroccan Women Mentoring/Networking

Concept Innovateur et Pionnier au Maroc

Mentoring Newsletter N° 12 - April - June 2014

# Important dates to save

#### **AGE**

• July 23<sup>rd</sup>, 2014 Ftour

#### Search For Common Ground meeting

• August, 2014

#### **Board meeting**

• September 11th, 2014

#### **Council meeting**

• September 18th, 2014

#### **Board Meetings**

- May 16<sup>th</sup>, 2014
- May 21<sup>th</sup>, 2014

#### **Council Meetings**

- May 7<sup>th</sup>, 2014
- June 5<sup>th</sup>. 2014
- June 19<sup>th</sup> 2014

## Focus Group, Action Research



## Mento-Night-Casablanca



#### Aicha BOUHJAR

Responsible for the Partnership Committee





#### Wafâa CHAFI

Vice President in charge of the Partnership Committee E-mail: wfc15@hotmail.com

## **PARTNERSHIP**

## COMMISSION

#### Meeting with the World Bank

Rabat, on May 8th, 2014

Mrs Aicha BOUHJAR, Ilham ZHIRI and Afaf EL FASSI, met with the representatives of World Bank, Mrs. Sara AL ROWAIS & Monica VADILI, to discuss partnership possibilities between the two organizations.

World Bank aims to implement programs for women entrepreneurs, a goal that matches very well with MWM's role.

MWM suggested that 6 women entrepreneurs belonging to the network and working in different fields in the region of Casablanca, to participate in a Focus Group that was to be held the day after the meeting.

#### Meeting with the European Bank BRED

Rabat, May 9th, 2014

Miss Ilham Zhiri met with Mrs Soulef GUESSOUS & Mr Jaques CHARMES, from the European bank EBRD, to discuss partnership possibilities that will allow MWM to benefit from recommendations as well as an intellectual contribution that can help highlight the committment of the association's strategy, and also lead to a better visibility concerning the network's platform.

#### **Meeting with AMIDEAST**

Rabat, May 9th, 2014

A meeting was held between Mr Joseph PHILIPS, the director of AMIDEAST, & Mrs Aicha BOUHJAR, the responsible of partnerships in MWM, at MWM's office to talk about collaboration possibilities.

In this partnership, AMIDEAST wants to start a study to highlight the private sector's needs in order to train youth based on the needs of the job market.

## Youth Entrepreneurship

Rabat, World Bank office, June 3rd, 2014

Mrs Ilham ZHIRI and Mrs Aicha attended on the 3<sup>rd</sup> of June the meeting "Youth Entrepreneurship" organized by the World Bank in its office in Rabat with many other active NGOs. The main objective was to give suggestions on youth entrepreneurship and particularly women entrepreneurship

#### **Action Research Meeting**

Rabat, June 7th, 2014

A meeting was held on June 7<sup>th</sup> with the British Council, Renaissance Girls and ADFM in order to make some progress on the Action Research. Mrs Aicha BOUHJAR, Fatima AGNAOU and Khadija ASSARI participated in this meeting. This project will end by March 2015.

#### Euro-Méditerranéenne Chart

June 24th, 2014

The Partnership committee participated in the Euro-Mediterranean Chart with the NAPSME & the OECD on June 24<sup>th</sup>.

#### Khadija ASSARI





Fatima AGNAOU

Training Committee Representative

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COMMISSION

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Responsible for the Training Committee

## TRAINING

#### Training for young entrepreneurs volunteers - US Embassy Program

Rabat, Mercure Hotel, April 19th, 2014

A program was implemented post Forum whereby the United States Embassy support young social entrepreneurs volunteers from November 22<sup>nd</sup>, 2013.

It is an 8 months program that aims to emphasize on the training and mentoring of 11 young volunteer trainers, coming from seven different cities (Ouarzazate, Tiznit, Aghmat, Azrou, Ain Cheggag, Chefchaouen and Oujda), and interested in entrepreneurship and mentorship.

Mrs Hafida Benchrifa, MWM's member and trainer, conducted a training on "How to develop an action plan" & "Market analysis" on Saturday, April 19<sup>th</sup> from 3pm to 5pm at Mercure Hotel (Rabat). Through this training, the participating youth understood how to establish an action plan and how to analyze the market in a practical way. The session was rich and full of advice and information. The participants have testified to the high quality of this training.







## Coaching & Mentoring International Training - CMI -

London, from April 1st to 4th 2014

A training on coaching and mentoring was organized by The International Centre for Coaching and Leadership Development based in London. MWM was invited to participate in this training gathering organizations from different countries. To certify its mentory program that will allow to duplicate a professionnel program, the MWM was represented by Ilham ZHIRI, Mrs. Khadija ASSARI, Mrs. Fatima AGNAOU & Mrs. Mariam KENFAOUI.

Thirteen participants of different nationalities attended this training, which resulted in a fruitful exchange. The duplication of this training will be done and spread inside of the network as result.



## Action Research - Focus Group organized by MWM

Centre de Documentation et d'Information Multimédia in Rabat, April 12th, 2014

As part of the Action Research Project conducted by Khadija ASSARI, Fatema AGNAOU and Aicha BOUHJAR that is related to « women's self confidence, economic empowerment and participation in public life », MWM organized a focus group on Saturday, April 12<sup>th</sup> 2014 at Centre de Documentation et d'Information Multimédia in Rabat, in partnership with ADFM (Democratic Association of Moroccan Women), the organization Fatayat Al Inbiaat, and the support of the British Council.

This research was based on 250 filled questionnaires by women and men in the region of Kenitra/Casablanca. The main objective of the Focus Group was to discuss some questions related to women participation in public life in Morocco in order to collect qualitative information from participating women leaders.

Sixteen women leaders from high level political and syndical life have highly contributed to the research throught their accuracy of their analysis. They gave some relevant suggestions that will allow for better recommendations and commitments we can live up to for a better participation of women in the public life.





#### Focus Group organized by the World Bank

Rabat, Hyatt Regency Hotel, May 9th, 2014

Responsible for the Networking Committee

Mrs. Souad SKALLI, Hafida BENCHRIFA, Mouna SEBBAHI and Imane KABBAJ have participaed to the Focus Group organized by the World Bank -Washington's office- about "challenges and opportunities facing women entrepreneurs" on Friday, May 9<sup>th</sup>, 2014 from 9 am to 12 am at Hyatt Regency in Casablanca. Different women entrepreneurs (from different stages of their carriers) participated in the focus group to talk about their work and share their experiences as Moroccan women entrepreneurs.

The purpose of the workshop was to produce a toolkit for women entrepreneurs in North Africa.

**Chadia BENNIS** 





Afaf EL FASSI

Networking Committee Representative E-mail : fasiaf@gmail.com

## COMMISSION

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#### **Mento-Night**

Casablanca, May 29th, 2014

As the network keeps growing, the strengthening of bonds between members is one of MWM priorities. On Thursday, May 29<sup>th</sup>, 2014 Casablanca's members met up at the Café-Restaurant Sqala for the "Mento-Night" gathering. The meeting was about the main pivots that women mentoring in Morocco can focus on: Tools and strategies for common success.

The event was a friendly moment of exchange to strengthen bonds. Ilham ZHIRI, Bouchra Khalifa, took part in the gathering.

## **NETWORKING**



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Proofreading: Ilham ZHIRI

Translated by: Fatine ALOUANE

Conception & infographie: Imprimerie EL Maarif Al Jadida - Rabat

Impression numérique: BlauPefley

This Newletter is published with the support of KVINFO



جمعیت شبکت النساء الرائزات Réseau de Femmes pour le Mentoring/Networking Moroccan Women Mentoring/Networking

> Meilleure Autonomisation des Femmes Empowering Women - التمكين الذاتي للمرأة