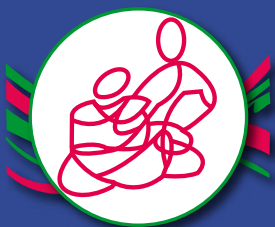


Mentoring Newsletter



جمعية شبكت النساء الرائدات
Réseau de Femmes pour le Mentoring/Networking
Moroccan Women Mentoring/Networking

Pioneer innovative concept in Morocco

Mentoring Newsletter No. 3 / January 2012 - March 2012

Happy International Women day !

On the 8th of March 2012, Ilham ZHIRI and Chadia Bennis were invited to a conference with an exceptional woman, **Mrs Michelle Bachelet, Executive Director of ONU Femmes.**

The MWM was particularly happy to celebrate the women day this year with the new Moroccan Constitution that ensures gender equity.

What a good Time for us to Empower women socially and Economically!

Let's Share, Let's empower, Let's move towards a positive change for our societies.



Mentoring participation at NAPEO Conference

Marrakech, January 16-18, 2012

Ilham ZHIRI, chair Women of MWM and General Secretary of PNB Napeo local chapter in Morocco along with Vice Chair of NWM Wafaa Chafi have attended the **US-Maghreb Entrepreneurship Conference** in Marrakech, hosted by Partners for a New Beginning – the North Africa Partnership for Economic Opportunity (PNB-NAPEO).

The conference aimed at connecting and celebrating young entrepreneurs from Morocco, Tunisia, Algeria, Libya, Mauritania and the United States. The conference was attended by Ms. Madeleine K. Albright, Former U.S. Secretary of State; Mr Jose Fernandez, U.S. Assistant Secretary of State for Economic Affairs Energy and Enterprise, CEO of Holsman International, and Mr Walter Isaacson, CEO of the Aspen Institute.



Signature with University Med V Souissi, GIZ, MWM, on Feb 15th 2012



Partnership Committee

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The Partnership Committee has dedicated its efforts this quarter towards launching new actions and establishing new partnerships. A new partnership agreement has been signed between Mohamed V -Souissi University , BMZ/GIZ (German Cooperation Agency) and MWM for the "Female Mentoring" project. During a year, 20 woman leaders from our network will mentor 20 young students for whom an awareness day was organized to inform the students about the concept of networking. Also, The Partnership committee have organized its move with other committees for a rural Caravan in the Souss Massa Draa Region from April 26th till May 1st, 2012.

Finally, it is vital to bring new partners to ensure the sustainability of the network. Therefore, the committee has set an agenda to get in touch with potential national and international partners and sponsors.



MWM participated in MENA conference « Youth & work » held in Amman on February 20th to the 22th ; Our President , Ilham ZHIR presented the Mentoring and youth employability, workplace success factors and the importance of life Skills.



Training Committee

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Following the recruitment of the third group of tandems mentor / mentee, a training session was held to welcome new members, introduce them to the network and its activities, and explain the principles of mentoring and MWM vision.

The Training Committee held several meetings to explore in depth the training component, and modify it to suit the needs of network evolution.

The training provided was held on February 25th at the CDG Foundation. The founding members as well as tandems attended the training in order to meet new recruits, and share their experiences as mentors and / or mentees.

The committee has also organized on March the 9th a training session on MS Project.

From the 24th of february till March 22th, IBM International top managers on CDS mission came all the way from Australia and Philippines, to help us develop our overall strategy for the upcoming 2 years. The livrables were : an organisational action plan for the committees, a financial plan, a marketing plan, and a template for a training manual.

We are so thankful to Tracey and Karen !



Recruitment Committee

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To be effective, MWM relies on members already involved in its activities, but also on new motivated women who are ready to share the values of the network. In this framework, the "Recruitment" Committee organizes regular recruitment activities to encourage other women to join the network. During the first quarter of 2012, the committee received a large number of resumes to be analyzed. After a selection based on specific

criteria, the committee called the candidates to arrange interviews. All committee members in Rabat and Casablanca participated in this process. At the end of the recruitment process, 15 new top women officially joined the network on february 25th, 2012 for the 3rd cohort. Through the efforts of the "Recruitment" committee, the network currently has 75 outstanding women.





Chadia Bennis

Networking Committee

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The "Networking" committee's main objective is to bring MWM members together. In this sense, the committee held, on January 28th, a workshop on **"Political and Economic position of Moroccan women: What is future?"**: led by 2 MWM members, Mrs Hind JALAL and Mrs Rachida Serghini. Following this activity, and to celebrate the International women Day, the committee organized a second workshop on March 7th on «The culture of success and our ability to give recognition.». This workshop was led by Jean Yves Neu, an expert coach in International development. The Committee also provides an opportunity for members involved in different activities to share their world with the other members: Mrs. Hayat Saidi, famous painter, organizes exhibitions on a regular basis and invites network members to attend her events. Recently, she invited network members to visit her new paint shop.



Happy International Women day !

This year, we celebrated the 8th of March, in Casablanca.
Let's Share, Let's empower, Let's move towards positive change for our societies. !



Laila Miyara

Communication Committee

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The main mission of the "Communication" committee is to promote the achievements of the MWM. For this reason, committee members have developed a number of tools since the creation of the network.

During the first quarter of this year, the "Communication" committee based in Rabat and Casablanca have focused on tools allowing MWM to share information. After the creation of the website, two Facebook groups, the LinkedIn group and a Twitter account, the MWM Newsletter came to join the list of the existing communication tools. The Newsletter is published every quarter. It is a mean to share MWM achievements, and to provide the general public with information about activities held by each committee.

The committee started on the development of a directory. This document will gather contact information of all MWM members and will be shared within the network in order to help members get in touch with each other.

Besides these activities, the committee held working sessions with two consultants from IBM who visited Morocco for a month to assist the MWM in its strategy. These sessions allowed the consultants to analyze the strengths and weaknesses of the committee, and to offer additional tools allowing the network to communicate effectively with the general public.



MWM general Ordinary Assembly March 16

On 16th of Mars, MWM held its First General Ordinary Assembly (AGO), where more than 75% of members were present to approve the moral and financial report summarizing the past year and half. All board members and heads of committees presented their achievements, activities and perspectives for 2012.

We are so proud of all our members and appreciate their wonderful contribution and commitment to succeed in implementing our vision and strategy. -----



new address MWM



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